

INTERNATIONAL NEWS

Week 4 January 2025

DEVELOPMENTS IN ELECTRONIC COMMUNICATIONS NETWORK AND SERVICES

Mobile Industry wants a Pro-Investment Approach to EU Spectrum Policy

The GSMA has published its Mobile Economy Europe 2025 report, claiming that Europe is lagging behind on 5G. **Policy Tracker** ([read more](#) – subscription required)

BT pushes for Accelerated Withdrawal from “Outdated” Copper Landline Network as Faults rise

BT has urged the UK’s Critical National Infrastructure (CNI) providers to accelerate plans to transition away from the ageing Public Switched Telephone Network (PSTN), warning that the outdated system poses growing risks to essential services. **Total Telecom** ([read more](#))

Germany sets aside €1bn for Fibre Broadband Expansion

The German Federal Ministry for Digital Affairs and Transport (BMDV) has launched its 2025 Gigabit Funding programme. €1.2 billion will be available to support infrastructure projects and pilot programmes to close connectivity gaps in underserved areas. **Total Telecom** ([read more](#))

DEVELOPMENTS IN THE DIGITAL SECTOR

Marketplaces are using Dark Patterns

Most well-known marketplaces and social media platforms are using dark patterns. These are designs that manipulate consumers into making impulsive purchases or into revealing more data. **Ecommerce News** ([read more](#))

US Big Tech backtracks on EU Fact-Checking Commitments

Major online platforms including YouTube, its parent company Google and Microsoft are retreating from their fact-checking commitments, while Meta and TikTok's support is highly uncertain. **Euractiv** ([read more](#))

ENVIRONMENTAL SUSTAINABILITY IN TELECOM AND POSTAL SERVICES

AI Usage to drive Global Telco Sustainability – Report

A new report from Liberty Global and EY has highlighted the role that AI could play in helping the telecoms sector to achieve sustainability milestones over the next decade. **Total Telecom** ([read more](#))

Video Streaming Emissions double that of Aviation Industry

The research estimates that the TV and video streaming industry accounts for 4% of total global emissions – double that of the aviation industry, at 2%. **Broadband TV News** ([read more](#))